

November 20th, 2014

JUST
COMPLETED:

CASIMIRO
CASTILLO IN
SOUTH
WESTERN
JALISCO

WE ARE
NOW
SELLING

HUICHOL
BRACELETS
EMAIL A
REQUEST

TO:
TIONATE@COX.NET

Self-development strategies in health for rural Mexico

The Tia Foundation

Fall Update

We are pleased to announce that **The Tia Foundation has served its 100,000th villager during our launch** on October 17th, to be specific. The credit for this great milestone belongs to all of our donors, Promotores, volunteers and our partner organizations, particularly Universidad Autónoma de Guadalajara's Community Medicine Program. Without you, this achievement would never have been accomplished and Tia is sincerely grateful to each and every one of you.



Tia brought a professional photographer and journalist, **Jessica Rose, to document this historic launch in Casimiro Castillo, Jalisco.** You can see some of her stunning work at www.jessicamrose.com. She showcased some of her photographs taken during the launch at our latest Tia event and donated the proceeds to our cause. Tia founder, Laura Libman, and her mother have fond



memories of Casimiro Castillo, also called La Resolana, from their childhood days spent on their aunt's, (Doña Nancy) ranch.

The Tia Foundation • Tel: 602-978-7281 • Email: tiafoundation@cox.net

P.O. Box 36203 Phoenix, Arizona, 85067 • www.tiafoundation.org

NOW
SERVING
OVER
100,000
NEEDY
VILLAGERS

NOVEMBER
8TH 2014

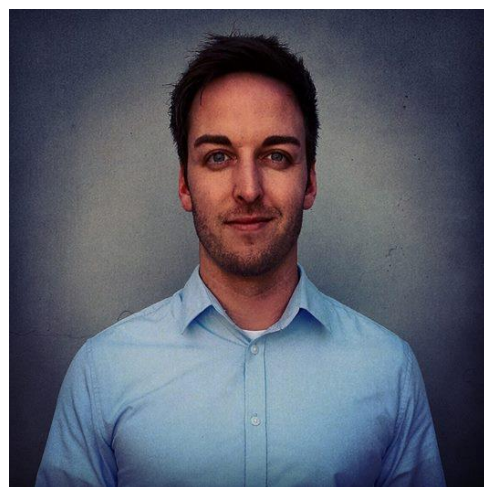
TIA ART
AUCTION

CO-HOSTED BY
THE CONSUL
GENERAL OF
MEXICO IN
PHOENIX

We are now fundraising for a launch in the spring with the indigenous **Nahuatl communities** in Cuautitlán de García Barragán. The Nahuatl (informally known as Aztecs) separated from other indigenous groups in 1,000 BCE and the majority have since been farming in rural Mexico. **Please assist us in bringing healthcare to this worthy, ancient culture.** We visited some of their villages in October, and witnessed the great need these people have.

You can now like us on **Facebook** (www.facebook.com/thetiafoundation), or follow us on **Twitter** (www.twitter.com/TiaFoundation1) **and Instagram** (www.instagram.com/thetiafoundation). Get updates on launches, events and Tia Foundation news as it happens. Post on our pages and help spread the word! **Just a few clicks make a big difference** in by generating awareness! Watch out for our posts on Giving Tuesday (December 2nd) and bring hope to someone during this holiday season.

Nate Harris is Tia's new Marketing and Program Director; he has been involved with Tia since 2006 and has a strong passion for its mission toward sustainable healthcare in Mexico. Nate will be accepting donations for Tia's new intricate, beautifully handmade Huichol bracelets, if you are interested in purchasing one please contact him at tionate@cox.net.



The Tia Foundation had an art auction on November 8th, which featured sculptures by world-renowned Felipe Castañeda, as well as paintings by artist Moisés Camacho. Felipe also had sculptures for purchase by appointment with a portion of the proceeds going to Tia. The Consul General of Mexico had generously offered to cohost the event which was held at the Consulate in Phoenix. The event was a great success, and was able to generate positive awareness and donations to help serve the people who need it most.

The Tia Foundation • Tel: 602-978-7281 • Email: tiafoundation@cox.net
P.O. Box 36203 Phoenix, Arizona, 85067 • www.tiafoundation.org

LIKE US ON
FACEBOOK
TWITTER
INSTAGRAM



PLEASE INVITE
YOUR FRIENDS
EVERYONE
CAN HELP TO
RAISE
AWARENESS



In the October 13th issue Connie Sexton, **a reporter for The Arizona Republic, featured Tia's President, Laura Libman.** The beautifully written article, "How One Trip to Mexico Changed 100,000 Lives", is part of an ongoing series in Best Life. It summarizes how Laura transitioned from

aerospace knowledge engineering to international healthcare development. We are grateful to Connie and The Arizona Republic for drawing attention to our life-saving mission.

During Tia's project last month, we trained our 259th community health worker. Fourteen of the most recent graduate Promotoras, with **the help of the PMC brigade, were able to get their feet wet by providing care to a group of Nahuatl children** with a fungal skin infection from a nearby village. Not only that, but they were able to identify the cause of the infection and advise them how to avoid becoming infected again. Incidents like this epitomize the valuable aid these dedicated women bring to their communities on a consistent basis.



The Tia Foundation • Tel: 602-978-7281 • Email: tiafoundation@cox.net
P.O. Box 36203 Phoenix, Arizona, 85067 • www.tiafoundation.org

GO ON OUR
WEBSITE
TO VIEW
THE
HORIZONTE
INTERVIEW
AND THE
ARIZONA
REPUBLIC
ARTICLE
WWW.
TIAFOUNDATION
.ORG

One of the stars of the class, Yaneth Orozco Vejar has posted on her Facebook page that she is open for business and she is eager and ready to provide care to her village. Also, she shared pictures of her graduation and the medical kit she received.



We would again we would like to thank the PMC, their professors, students and the devoted medical interns (pasantes) they provided. Not only did they deliver world class training for the community health workers, but



they also made the learning experience enjoyable and engaging. **The partnership with the PMC is critical to the fulfilment of Tia's mission** to provide sustainable care to rural Mexico.

To get your **handmade Huichol bracelets**, you can call or text **602-694-8100** or email at **tionate@cox.net**. All of the proceeds will benefit The Tia Foundation. We have two

sizes: **small for \$10 and large for \$20**. These bracelets were not made in a factory and were purchased at fair prices to help support the hardworking Huichols who made them. The villages they live in are extremely remote and they were grateful to work with us and hope to bring healthcare to their communities.

