

June 15th, 2015

Self-development strategies in health for rural Mexico

The Tia Foundation

Summer Update

**NEW LAUNCH
IN SAN JUAN
DE LOS
LAGOS**

**NOW 320
PROMOTORAS
SERVING
120,000
PEOPLE**

**EACH HEALTH
WORKER
HELPING
400 PEOPLE**

The Tia Foundation just returned from a launch in San Juan de los Lagos. We were warmly greeted by the Municipal president and the wonderful people of this region. This town in northeastern corner of Jalisco is distinctive because of its busy markets, stunning Spanish architecture and the picturesque Basilica of San Juan de los Lagos. This area is ideal for recruiting Promotores because of the strong work ethic, deep sense of community and exceptional character of its residents. Together we can make a lasting impact not just for the people residing there now, but for future generations of



villagers.



Tia is proud to announce that **we have now trained 320 community health workers** that are providing life-saving health care to over 120,000 people in dire need. The services that we contribute enable the communities to work together more effectively and can be a catalyst for economic development, and enriched culture. The

Promotora certification is challenging and requires a large commitment. They must provide care to over 400 neighbors and family members and

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UNIVERSIDAD
DEL VALLE DE
MEXICO IS OUR

NEW

EDUCATION
PARTNER

TIA BANDAID

CONCERT &
SILENT

AUCTION

AT THE
RHYTHM
ROOM ON

OCTOBER
29TH 2015



continue the education for decades. We could not have asked for better participation both from our new health workers and the community that lent more than their share of support.

We have finished our first launch with our new

education partner the Universidad del Valle de Mexico. They share our vision for the dignity and common benefit of the people we serve.

Together we trained the Promotores in nutrition, childbirth, trauma and more. We also provided free healthcare and medication for the community. **The**

perseverance of the medical students was apparent immediately; some of them

skipped lunch and refused to leave until everyone received treatment. We are looking forward to future projects with this university and its diligent students and professors.



second charity concert and we have high hopes for what is sure to be

On October 29th Tia will be hosting a Dia de los Muertos themed charity concert and silent auction, called Tia BandAid at the Rhythm Room in Phoenix. We are currently pursuing both national and local acts to perform as well as involvement from local businesses, artists, community leaders and food trucks. This will be Tia's

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an exciting event. We are working constantly to ensure the success of the Tia BandAid, and all of the proceeds will benefit the next project launch.

If you have any contacts in music, art or local food trucks that might strengthen the success of the concert, **please feel free to contact us and lend your support.**

Stay current with Tia projects, activities, events and get live updates and pictures from the field on our Facebook, Twitter, Instagram and our website.

You can help spread Tia's mission by sharing posts, inviting friends to follow us and interact by leaving comments or suggestions for us.



You can become a hero to the people we serve by going onto our Classy page at classy.org/thetiafoundation, where you can make a donation, invite friends to our page, and start your own online fundraising campaign. **We**

have collectively raised over \$13,000 in the few short months that we have been involved with Classy. So do the classy thing, jump on the bandwagon and help us provide essential services to the people of Mexico.



Beginning next year, **we will be offering safe, secure volunteer expeditions so you can travel with us to Mexico** and assist us with a project, hang out with

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**JOIN TIA
IN THE
FIELD
ASK US HOW!**

**THANK YOU ALL
FOR YOUR
CONTRIBUTIONS**

**\$5 GIVES A
PERSON
HEALTH CARE
FOR LIFE!**



the brigade and meet the villagers. If you would like more information about how you can be on the ground in the field with us, contact tionate@cox.net for more details.

Thank you for all of your assistance; your support has made an indispensable

difference in the cultivation of rural health care and basic needs of these villagers. The ends of our collective efforts reach so much deeper than we can measure. We are changing the lives of these people and allowing them to focus on giving their families the lives they deserve. Without your contributions these people would face an uncertain future, where even minor injuries and illnesses can devastate an entire household. **There has not been a single project without these people tearfully thanking you for your help,** and Tia also thanks you for everything you have done for us.

