



# THE TIA FOUNDATION NEWSLETTER

2024 Recap

## Dear Beloved Supporters of The Tia Foundation,

As 2024 comes to a close, we take this opportunity to reflect on a year filled with growth, challenges, and transformative progress. Together, we've made a profound difference in the lives of many, advancing our mission to deliver healthcare and education to underserved communities. From reaching remote villages to empowering local leaders, every step has brought us closer to creating a future where health and opportunity are accessible to all. None of this would have been possible without the dedication, compassion, and belief of passionate advocates like you.

## 2024 Milestones That Inspire

This year, we proudly surpassed a total of over **858,000 individuals** served with self-sustaining healthcare, a remarkable milestone in our 18-year journey. This achievement reflects the steadfast support of our donors, partners, and Promotores, whose trust fuels every step forward. It also underscores the transformative power of collective effort, proving what we can achieve when we work together with a shared purpose.

With your belief in our work, we look to the future with renewed gratitude and determination and hope to expand our reach even further.



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## Global Advocacy and Innovation in Healthcare

Laura represented Tia at events sponsored by UN satellite organizations, including the Melinda Gates Foundation. Her lectures addressed healthcare issues affecting women and girls and highlighted our proprietary data collection system. These efforts sparked conversations with key stakeholders and uncovered promising grant opportunities. These grants could expand our resources, enhance programs, and extend our reach to underserved communities, showcasing the value of our innovative approach to healthcare.

## Phoenix Thunderbird Alumni's Entrepreneur Showcase

At this event, Laura showcased Tia's vision, introducing our work to a diverse and engaged audience. This opportunity raised awareness about our innovative solutions and connected us with entrepreneurs and community leaders who share our commitment to creating lasting change. By fostering these new relationships, we've strengthened our network of supporters and opened doors to future collaborations that will further amplify our impact.



## Jalostotitlán

In February 2024, our trip to Jalostotitlán, Jalisco, combined cultural immersion with impactful healthcare initiatives. We trained 15 new Promotores, bringing our total to 1,190 and expanding access to healthcare for nearly 786,000 rural citizens. The local community shared its rich traditions, including charreadas, escaramuzas, and the Casa de la Cultura, deepening our understanding of the region's vibrant history and culture. These experiences strengthened our connection to the area and highlighted the importance of cultural context in our work.

A life-threatening emergency arose during the trip when a woman with blood sugar levels over 500 required immediate care. A rapid IV saved her life, illustrating the critical need for accessible healthcare in remote areas. This incident highlighted the lifesaving importance of trained Promotores and urgent medical intervention. With strong support from the local government, the trip demonstrated the power of collaboration in addressing rural health challenges and the ongoing need for healthcare solutions in isolated communities.







## San Miguel el Alto

In November 2024, we completed a transformative project in San Miguel el Alto, Jalisco, delivering self-sustaining healthcare to over 32,000 residents. This initiative saw 38 Promotores graduate, trained to provide essential healthcare and emergency support within their community.

A key success was the care provided to Fausta, a 90-year-old woman who received attention for long-neglected health issues, improving her quality of life. Additionally, middle school students were treated for fungal infections, addressing a common health challenge in the area.

The project also involved assembling medical kits in a repurposed Airbnb garage, highlighting the team's adaptability and resourcefulness. The local community's involvement enriched the experience, with gestures like sharing traditional "pajaretes" fostering connection and mutual respect. This collaborative effort expanded healthcare capacity and equipped Promotores with the tools to address ongoing and future health challenges, leaving a lasting impact on the community.



## Ayotlán

Funded by a generous donation from the Ingebritson Family Foundation, our December 2024 initiative in Ayotlán delivered critical healthcare services and health education programs to an underserved community.

One particularly moving story involved a Promotora who identified early-stage dementia in a woman tirelessly caring for elderly residents. Through Tia's intervention, she and those she supported received vital resources and assistance, addressing immediate needs and strengthening the community's support network.

Giovanni, a 13-year-old Promotor from Ayotlán, described his training with Tia as the best week of his life. Balancing schoolwork with the course, Giovanni showed remarkable enthusiasm and commitment. The knowledge he gained empowered him to share valuable health insights with his community, demonstrating the potential of youth advocacy in public health. His story exemplifies how our programs nurture young leaders dedicated to building healthier futures.







# INGEBRITSON FAMILY FOUNDATION



## Generosity in Action

The Ingebritson Family Foundation once again demonstrated its commitment to Tia's mission by fully funding a transformative 2025 project. Their remarkable generosity provides the resources to deliver critical healthcare services and education to a region with significant unmet needs. This funding empowers local communities through sustainable solutions, addressing urgent health concerns while fostering long-term resilience. The foundation's support exemplifies how strategic giving drives meaningful, lasting change and inspires others to make a difference.

Board member Matt organized a silent auction during a local community gathering, raising \$800 to support Tia's programs. This grassroots effort generated vital funds, engaged the community, and amplified awareness of our mission. By leveraging local connections and encouraging participation, Matt's initiative highlights how community-driven actions sustain and strengthen our work. His leadership reminds us of the impact dedicated individuals can have in advancing our mission.



## Welcoming America

We are thrilled to celebrate America, an ASU student who joined Tia last year and has quickly become an integral part of our team. Her enthusiasm, fresh perspective, and dedication have already significantly impacted our work. From contributing innovative ideas to helping implement programs, America represents the bright future of Tia's growing network of changemakers.

## El Salvador Partner Trip

In partnership with 100 Angels, we laid the foundation for a transformative collaboration in the Municipality of Berlín. During their July scouting trip, Laura and Roberto identified critical water access and healthcare needs. This region faces significant challenges, and our efforts are focused on addressing these comprehensively. With funding finalization underway, we are eager to launch this initiative, combining our healthcare expertise with 100 Angels' dedication to sustainable water solutions. Together, we aim to create a holistic community development model that integrates health, sustainability, and empowerment.







## Looking Ahead to 2025

We are deeply grateful for your support, which has driven our progress this year. Together, we empower communities with the knowledge and tools to sustain better health and brighter futures. Your belief in our mission has been key to advancing toward our goal of impacting 1,000,000 lives with sustainable healthcare by the end of 2025.

With just over 142,000 more individuals to reach, we are closer than ever to this milestone. This marks a pivotal chapter in our ongoing mission to expand access to life-changing healthcare and build a stronger foundation for future growth.



## Join Us in Creating a Brighter Future

Your support matters now more than ever. Whether through donations, partnerships, board memberships, referrals, or volunteering, every effort helps make this vision a reality. Together, we can create a lasting legacy of health, empowerment, and resilience for generations to come.

Donate or get involved at: [www.tiafoundation.org](http://www.tiafoundation.org)



**SCAN TO  
DONATE NOW**



*With heartfelt appreciation,*

**The Tia Team**

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